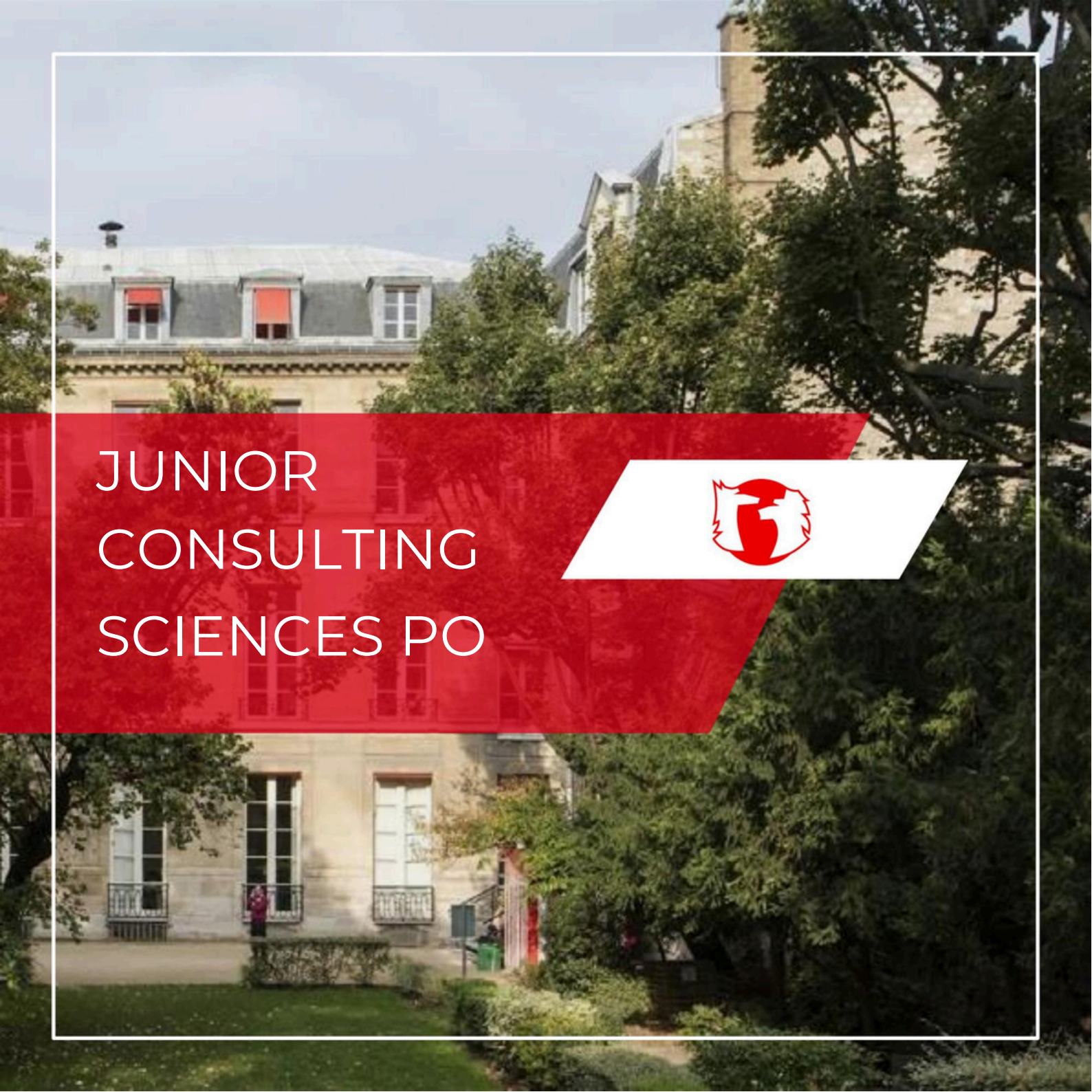


JUNIOR CONSULTING SCIENCES PO

OUR SERVICES AT JUNIOR CONSULTING

SURVEYS

Qualitative surveys : by phone or face-to-face | Quantitative surveys : by phone, email, face-to-face or online | Focus groups : in person or online | Public policy impact audit.

EXPANSION OF YOUR BUSINESS

Assistance in finding partnerships | Assistance in finding funding | Business plan implementation | Strategic recommendations.

STUDIES

Market research | Sectoral studies | Field studies | Popularity and awareness studies | Consumer insight | Competitive benchmark : in-depth analysis of competitors' strategy implementation.

DEVELOPMENT OF YOUR COMMUNICATION

Analysis and strategic recommendations | Market studies | Sectoral analyses | Writing press articles | Writing communication articles | Writing newsletters | Development of communication materials.

SUPPORT IN THE DEPLOYMENT OF A CSR STRATEGY

CSR strategy audit | Drafting of CSR charters | Assistance with the implementation of CSR strategies | Governance processes | CSR status benchmark.

SUBCONTRACTING

Documentary research | Organization of conferences & round tables | Translation.

JUNIOR CONSULTING IN NUMBERS

+40
years of experience

31
permanent members

60
missions per year on average

€280,000
average yearly revenue

TAILORED SUPPORT

1. Immediate contact
2. Intervention within 48 hours
3. Planning and objectives approval
4. Student recruitement and project launch

OUR EXPERTISE

FINANCE

CONSULTING

ENERGIES

INFRASTRUCTURE

ECOLOGICAL TRANSITION

HUMAN RESOURCES

CREATIVE INDUSTRIES & COMMUNICATION

PUBLIC POLICY – **ADMINISTRATION**

PUBLIC POLICY – **CULTURE**

PUBLIC POLICY - **HEALTH**

INTERNATIONAL POLICY

JOURNALISM

OUR CLIENTS

EDF, airbnb, CANAL+, ENGIE, Dior, fnac, HERMÈS PARIS, Ipsos, TF1, L'ORÉAL, SANOFI, MINISTÈRE DES SOLIDARITÉS ET DE LA SANTÉ, LA POSTE, ÎledeFrance, MINISTÈRE DE LA CULTURE, PARIS, Caisse des Dépôts, PayPal, HSBC, BNP PARIBAS, CA, smartrenting, VEOLIA EAU, suez, Roland Berger, KPMG

A NETWORK OF 14,000 STUDENTS REPRESENTING 150 COUNTRIES

REIMS
European -Program
North American Program
European-African Program

NANCY
European - Germany Program

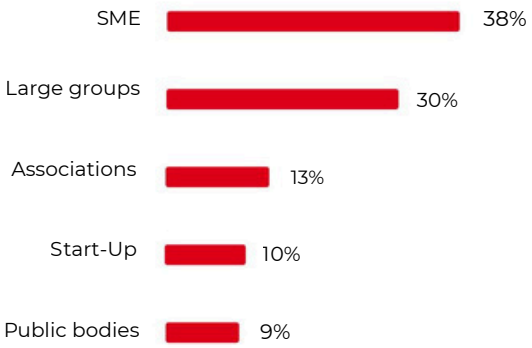
DIJON
Central and Eastern Europe Program

MENTON
Middle East and Mediterranean Program

LE HAVRE
European-Asian Program

POITIERS
Latin American Program
Spain and Portugal Program

CLIENT DISTRIBUTION IN % OF THE NUMBER OF MISSIONS



JUNIOR CONSULTING SCIENCES PO

FINANCIAL EXPERTISE

JCSP supports economic players in carrying out missions with high financial and strategic impact.

BANKS | INSURANCES | PUBLIC INSTITUTIONS | PRIVATE SECTOR

A UNIQUE MASTER

FINANCE AND STRATEGY

This master's degree trains our students in financial valuation, accounting and financial analysis techniques.

Learning is structured around amultidisciplinary approach of excellence in management and in human and social sciences.

JCSP members prepare for responsibilities within financial institutions at the heart of tomorrow's economic challenges.

PRACTICAL AND DEMANDING TEACHINGS

- Mergers and acquisitions
- Private Equity
- Financial Analysis
- Corporate Finance
- Financial Modeling
- Valuation
- Financial Markets

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is supported and supervised by world leaders in the financial sector: Lazard, Rothschild, BNP Paribas and AXA.

OUR MISSIONS

AUDIT

French railway company

NEED: Carry out the audit of the Resources Manager position.

SOLUTION: JSCP conducted an audit of this cost item in 3stations in Ile de France.

- Development of a methodology adapted to the role of the concerned industry
- Field study and analysis of the data provided by the client
- Summary of observations and recommendations

FINANCIAL ANALYSIS

World leader in the banking sector

NEED: Study of the Italian FinTech market.

SOLUTION: JCSP designed and conducted afinancial study and presented its recommendations.

World leader in strategy consulting

NEED: Study on the consolidation of telecommunications companies in Europe

SOLUTION: JCSP designed and conducted aqualitative financial and strategic study and presented its recommendations.

AUDIT	VALUATION	FINANCIAL ANALYSIS
MARKET ANALYSIS	POSITIONING ANALYSIS	STRATEGIC PLANNING

JUNIOR CONSULTING SCIENCES PO
CONSULTING EXPERTISE

JCSP supports consulting firms in their activities by being a preferred partner for the outsourcing of their missions.

TWO COMPLEMENTARY MASTERS

FINANCE AND STRATEGY
INTERNATIONAL MANAGEMENT

Sciences Po trains our students in sector analysis, international strategy, growth policies, market analysis and business planning.

Learning integrates the issues of ecological and digital transition, as well as inclusive growth. It is influenced by the human and social sciences.

PRACTICAL AND DEMANDING TEACHINGS

Innovation management
Technology Impact
Circular Economy
Introduction to Consulting Professions
Transformation Management
Business strategy
Emerging markets

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Masters are accompanied and supported by world leaders in the consulting sector: PWC, Deloitte, EY and KPMG.
The members of JCSP are working at McKinsey, Roland Berger, Bain & Company or BCG.

SMEs | START-UPs | LARGE GROUPS | CONSULTING FIRMS

OUR MISSIONS

STRATEGY

World leader in strategy consulting

NEED: A strategic study of telecommunications companies in Europe.

SOLUTION: JSCP conducted a sector analysis and made recommendations.

- Development of a methodlogy in conjunction with the client
- Market research and analysis of sector data
- Summary of obeservations and recommendations

MARKET RESEARCH

World leader in strategy consulting

NEED: Study of the cosmetics market in Europe.

SOLUTION: JCSP designed and conducted a qualitative strategic study and presented its recommendations.

GDPR

Transformation and innovation consulting firm

NEED: Lead a GDPR mission with aglobal investment bank.

SOLUTION: JCSP worked closely with the firm to establish processing logs and impact analyses.

INNOVATION	COMMUNICATION	GDPR
MARKET ANALYSIS	POSITIONING ANALYSIS	STRATEGIC PLANNING

JUNIOR CONSULTING SCIENCES PO
ENERGY EXPERTISE

JCSP supports energy players in carrying out high-impact missions.

ELECTRICITY & GAS | NUCLEAR | RENEWABLE ENERGIES

TWO UNIQUE MASTERS

INTERNATIONAL ENERGY

PUBLIC AFFAIRS – ENERGY, ENVIRONMENT AND SUSTAINABILITY

These masters train our students in strategic and operational professions in the energy sector. They allow them to acquire a global understanding of energy issues through a variety of disciplines and energy sources studied.

PRACTICAL AND DEMANDING TEACHINGS

Energy Landscape Analysis

Network Energies : The Economics, Politics and

Regulation of Natural Gas and Electricity

Oil and Gas Upstream Industry: Business, Strategy and Finance

Nuclear Energy Fundamentals

Decarbonization and renewable energy sources

A CONTANT EXPOSURE TO BUSINESS CHALLENGES

The JCSP members work at AREVA, EDF, IFP Énergies nouvelles, RTE or within the International Energy Agency.

OUR MISSIONS

PROCESS GOVERNANCE

ENEDIS – L'ELECTRICITE EN RESEAU

French leader of electricity distribution networks

NEED	Reorganize its internal processes to respond effectively to the new French regional division
SOLUTION	JCSP updated the database and produced several monographs on the decentralization of energy skills to the 12 new regions of France.

COMPARATIVE STUDIES

EDF

French leader of electricity production

NEED	Understanding the role that the main nuclear authorities will be called upon to play over the coming years.
SOLUTION	JCSP conducted acomparative study and analyzed the main nuclear authorities in the world.

VEOLIA EAU

A French leader in water services and sanitation

NEED	Develop an offer around Energy Recovery, particularly for communities.
SOLUTION	JCSP carried out asynthetic market study of PCAETs of public inter-municipal cooperation establishments.

GOVERNANCE PROCESSES	DOCUMENT WRITING AND TRANSLATIONS	CONSUMER INSIGHTS
BENCHMARK	POSITIONING	STRATEGIC INTELLIGENCE

JUNIOR CONSULTING SCIENCES PO
INFRASTRUCTURE EXPERTISE

JCSP supports collective work stakeholders in carrying out high-impact missions.

TRANSPORTS | REAL ESTATE | TECHNICAL NETWORKS |PLANNING

A UNIQUE MASTER

TERRITORIAL AND URBAN STRATEGIES

This master's degree trains our students in strategic and operational professions in cities and regions.

They learn to articulate varied territorial scales, diverse actors (public and private), multidisciplinary knowledge applied to the challenges of cities and territories as well as multiple technical tools.

PRACTICAL AND DEMANDING TEACHINGS

Economics of technical networks

Development management

Urban and regional passenger transport

Urban renewal of complex developments

Integrate the facilities

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is accompanied and supported by very diverse collective work partner structures: Agence Française de Développement (AFD), Nexity, RTE or SNCF.

OUR MISSIONS

TERRITORIAL STUDY

An infrastructure concessionaire

NEED: Deepen your knowledge of local transport initiatives on your network.

SOLUTION: JCSP produced asummary presenting the organization of the community, existing transport networks and current or future projects.

CONSUMER INSIGHT

A parking service company

NEED: To better understand the specificities of the demand in the parking sector when launching a digital parking service.

SOLUTION: JCSP designed and conducted a field study and presented its recommendations.

A French real estate company

NEED: Understanding companies' perceptions on the topic of building reversibility.

SOLUTION: JCSP designed and conducted an opinion study and presented its recommendations.

- Development of an interview guide and questionaires to distribute
- Field study and analysis of the data provided by the client
- Summary of observations and recommendations

CONSUMER INSIGHT	PERFORMANCE DIAGNOSIS
BENCHMARK	TERRITORIAL STUDY

JUNIOR CONSULTING SCIENCES PO
SUSTAINABLE TRANSITION EXPERTISE

JCSP supports economic players in their ecological transition towards a sustainable economy.

LARGE GROUPS | SMEs | START-UPs |FINANCIAL INSTITUTIONS

A MASTERS ALIGNED WITH THE CHALLENGES

INTERNATIONAL MANAGEMENT & SUSTAINABILITY

A unique training in strategy and management anchored in responding to the challenges of sustainable development.

Our students design the management of tomorrow in light of the challenges of the private sector in environmental matters, to move towards models of responsible leadership.

PRACTICAL AND DEMANDING TEACHINGS

New Business Models of the Inclusive Economy

Understanding International Project Finance

Environmental limits, innovation and sufficiency oriented business models

Corporate Strategy and Social Impact: an Applied Analysis

Circular Economy Strategies and Finance

A CONSTANT EXPOSURE TO SUSTAINABILITY CHALLENGES

The Master is supported by the European Chair for Sustainable Development and Climate Transition, supported by Hermès.

The JCSP members work at Deloitte, Suez, Hermès, L'Oréal.

OUR MISSIONS

COMPLIANCE STUDY

Kerhea

French start-up specializing in the production of sustainable containers

NEED: Obtain the Efficient Solution Label from the Solar Impulse Foundation to certify the quality of its products.

SOLUTION: JCSP conducted amarket study to collect the necessary data to improve the chances of obtaining the Efficient Solution Label.

- Target market study and benchmark
- Development and distribution of questionaires
- Analysis of the results, summary and recommendations

GOVERNANCE PROCESSES

EDF renouvelables

French leader in renewable energies

NEED: Development of the Solar Plan database aimed at increasing the number of photovoltaic solar installations between 2020 and 2035.

SOLUTION: JCSP has updated 48 projects in the database to improve the completeness of the data and additional information to refine the references.

toopi

SME specializing in urine recycling

NEED: Establish an action plan to promote the project among public institutions and position itself as asubstitute for treatment plants in urine recycling.

SOLUTION: JCSP mapped the drinking water treatment decision-making process and established apolicy outreach plan.

DRAFTING OF ENVIRONMENTAL CHARTERS	CSR ACTION REVIEW
PROCESS GOVERNANCE – COMPLIANCE STUDIES	CSR STRATEGY BENCHMARK

JUNIOR CONSULTING SCIENCES PO
HUMAN RESOURCE EXPERTISE

JCSP supports human resources players in carrying out high-impact missions.

MANAGEMENT | HR MANAGEMENT | ORGANISATIONAL TRANSFORMATION

A UNIQUE MASTER

HUMAN RESOURCE MANAGEMENT AND ORGANISATION

Training that combines in-depth knowledge of organisational and management sciences with a multidisciplinary approach to the social sciences

Our students bring a360° vision to human resources issues - uniting sociology, psychology and labor law.

PRACTICAL AND DEMANDING TEACHINGS

Labor Market Economics

HR innovation & collective intelligence

Contemporary challenges of social relations

Quantitative and analytical HR methods

Talent Acquisition

Sociological survey: work situations and organizational diagnosis

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is supported by the HR departments of large private companies, including Sony and McKinsey.

The speakers work as HRDs and CPOs.

OUR MISSIONS

RECRUITER TARGETING STUDY

TBWA\Corporate — Communication world leader

NEED	Knowing and understanding the aspirations of young graduates in Germany and Poland.
SOLUTION	JCSP conducted quantitative and qualitative research and synthesized its research into astrategic note.

Global Conseil CORPORATE — French communication consulting agency

NEED	To know and understand the expectations of Sciences Po students with regard to different forms of business.
SOLUTION	JCSP conducted aqualitative study with a focus group of around ten students.

- Development of an interview guide and conduction of interviews (focus group)
- Data analysis and expectations classification
- Written summary of the main observations

MAPPING OF A CANDIDATE'S PATH

TBWA\Corporate — Communication world leader

NEED	Understanding the candidate journey on the website of a large commercial real estate company.
SOLUTION	JCSP mapped the candidate journey, identified the *pinpoints* and offered its recommendations.

RECRUITER TARGETING STUDY	HR PROCESSES ANALYSIS	SETTING UP RECRUITMENT PROCEDURES

JUNIOR CONSULTING SCIENCES PO
LUXURY EXPERTISE

JCSP supports players in the luxury industry in carrying out high-impact missions.

BEAUTY & PERFUME | FASHION | ACCESSORIES | WINES & SPIRITS

A UNIQUE MASTER

NEW LUXURY & ART OF LIVING

The alliance of fundamental training in Luxury Marketing with a unique multidisciplinary perspective.

Our students design the luxury of tomorrow –one that rethinks economic models in light of the ecological, digital and cultural upheavals that affect customers and their relationship with brands.

PRACTICAL AND DEMANDING TEACHINGS

Market Research: AToolbox to generate powerful Customers Insights in the Luxury Industry

Supply Chain Sustainability: aWind of Change in Luxury Sector

Luxury Retail and Omnichannel Management

History and Sociology of Luxury and Fashion

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is accompanied and supported by world leaders in luxury: Chanel, Richemont and LVMH.
The JCSP members work at the Federation of Haute Couture and Fashion, at L'Oréal, or Condénast.

OUR MISSIONS

CONSUMER INSIGHT

HERMÈS PARIS

French leather goods house

NEED: Know and understand the needs, uses and expectations of women for small leather goods.

SOLUTION: JCSP conducted a qualitative field study with a sample of 150 women.

- Development of an interview guide and conduction of interviews
- Data analysis and creation of client personas
- Summary of observations and recommendations

RETAIL EXPERIENCE

Kiehl's

American Beauty Leader

NEED: Qualitatively and quantitatively measure the traffic in the Parisian boutique network.

SOLUTION: JCSP designed and conducted a field study and presented its recommendations

Dior

The Perfume Division of a Luxury Brand

NEED: Understanding the customer journey in the stands of Parisian department stores.

SOLUTION: JCSP designed and conducted a qualitative field study, a flow count, and presented its recommendations.

CONSUMER INSIGHT	RETAIL EXPERIENCE	BUSINESS PLAN
BENCHMARK	POSITIONING STUDY	COMMUNICATION PLAN

JUNIOR CONSULTING SCIENCES PO
CREATIVE INDUSTRIES & COMMUNICATION EXPERTISE

JCSP supports private and public stakeholders in carrying out communication or creation missions.

ADVERTISING & DESIGN | DIGITAL & PR | CINEMA | SHOWS | TV

A UNIQUE MASTER

COMMUNICATION, MEDIA AND CREATIVE INDUSTRIES

Advanced training in agency, communications management and creative professions.

Our students approach communication and creation in the light of technological and societal developments, thanks to fundamental training in social sciences and a unique multidisciplinary approach.

PRACTICAL AND DEMANDING TEACHINGS

From digital transformation to digital acceleration

Design for data visualisation

Creativity and innovation put to the test in hostile environments

Media New Formula: How to Engage with audience in the Digital Age

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is supported by world leaders in communication and creative industries: Endemol, TBWA, Universal, L'Oréal.

The JCSP members work at Google, Sony, Havas and Canal+.

OUR MISSIONS

SOCIAL MEDIA BENCHMARK

5dB

Communication agency

NEED	Understanding on which digital media a Franco-German television channel should promote a new program.
SOLUTION	JCSP has carried out a mapping of the social and digital ecosystem of the channel.

- Identification of an exhaustive list of the channel's verticals
- Mapping
- Drafting of a summary and recommendations

COMMUNICATION PLAN

îledeFrance

Public authority

NEED	Establish a communication plan for the launch of an advertising campaign in Ile-de-France
SOLUTION	JCSP designed and implemented a communication and content writing strategy.

LA POSTE

National mail service network

NEED	Establish a deep customer relationship and enrich your customer service through the implementation of targeted communication.
SOLUTION	JCSP designed and implemented a communications plan as well as the production of communications materials.

CONSUMER INSIGHT	SUPPORT CREATION	BUSINESS PLAN
BENCHMARK	POSITIONING STUDY	COMMUNICATIONS PLANNING

JUNIOR CONSULTING SCIENCES PO
PUBLIC POLICY EXPERTISE

JCSP supports senior French and European civil servants in their future missions.

GOVERNMENT | LOCAL AUTHORITIES | PUBLIC BODIES

UNIQUE TRAINING FOR THE PUBLIC SERVICE

PUBLIC ADMINISTRATION

The master's degree trains our students to integrate into senior French and European public administration.

The training is structured around multidisciplinary expertise in French and European public law, public finance and economics, as well as essential practical skills in management, negotiation and project management.

PRACTICAL AND DEMANDING TEACHINGS

Public law I European public law I Public Economy I Public Finances Economic policy I Social issues I Preparation for administrative entrance exams (ENA, INET, Bank of France etc.)

A CONSTANT EXPOSURE TO PUBLIC POLICY ISSUES

The School of Public Affairs has established many partnerships with governments, international organizations.
The School hosts the Digital, Governance and Sovereignty Chair, Sustainable Development and Climate Transition Chair, and the Employment, Health and Puthberelic Innovation Chair.

OUR MISSIONS

PUBLIC CONSULTATION

Le grand débat national

Public authority

NEED	Organization of a major public consultation on four themes: ecological transition, taxation and public spending, democracy, citizenship and the organization of the State and public services.
SOLUTION	JSCP conducted a public consultation across the whole of France. The students collected the voices of citizens and made them aware of the methods of participation and the themes of the Great Debate.

REFORM PROPOSAL

la fédération des entreprises d'insertion

Business federation

NEED	Editorial need for apublic reform proposal on Inclusion through Economic Activity.
SOLUTION	JSCP supported the federation in the synthesis and detailed drafting of a contribution to the reform.

FOCUS: THE PUBLIC INNOVATION LABORATORY

The LAB allows our students to carry out case studies and simulations within the incubator. They design and implement public policy projects to successfully carry out their missions within the framework of JSCP.

EVALUATION OF PUBLIC POLICIES	EXPERTISE REPORTS	MARKET ANALYSIS
STRATEGIC INTELLIGENCE	STRATEGIC PLANNING	FIELD STUDIES

JUNIOR CONSULTING SCIENCES PO
PUBLIC CULTURE EXPERTISE

JCSP supports public and private stakeholders in carrying out missions related to the field of culture.

A UNIQUE MASTER

PUBLIC POLICY - CULTURE SPECIALTY

This master's degree trains our students in the administration of cultural institutions, the management of cultural projects and the management of cultural policies.

The training combines ageneralist and multidisciplinary approach to the cultural industry with specific training in the tools and issues of each sector.

PRACTICAL AND DEMANDING TEACHINGS

History and challenges of cultural industries

Management of cultural institutions

Digital for Culture

Culture and lobbying

Marketing of cultural institutions

Financing of the culture

A CONSTANT EXPOSURE TO CULTURAL ISSUES

The Master is supported by various partner structures: ADP, AFD, National Assembly, UN, and Ministries.

The JCSP members are based at UNESCO, at the Directorate of Cultural Affairs of the City of Paris, or at the Louvre Museum.

MUSEUMS | MINISTRIES | GALLERIES | PUBLISHING | PRIVATE SECTOR | FOUNDATIONS | THEATRES

OUR MISSIONS

ORGANIZATION OF COLLOQUIUMS & ROUND TABLES

MINISTÈRE DE LA CULTURE

French ministry of Culture

NEED: Transcription and summary of a conference on employment in the cultural setor.

SOLUTION: JCSP transcribed, synthesized and collected feedback on the conference.

CUSTOMER INSIGHT

ASK MONA

Startup specializing in AI at the service of culture

NEED: Evaluate the impact of the AskMona chatbot in accessing user culture.

SOLUTION: JCSP designed and conducted an impact study of the project led by AskMona

ODÉON THÉATRE DE L'EUROPE

A national theatre

NEED: Better understand the needs and feedback of viewers.

SOLUTION: JCSP designed and conducted a customer satisfaction study.

- Development and diffusion of satisfaction questionnaires.
- Quantitative and qualitative analysis of the questionnaires.
- Summary of the observations and recommendations

CUSTOMER INSIGHT	ORGANIZATION OF COLLOQUIUMS & ROUND TABLES	EVALUATION OF PUBLIC POLICIES
FIELD STUDY	SOCIAL IMPACT AUDIT	INSTITUTIONAL PARTNERSHIPS AND FUNDING RESEARCH

JUNIOR CONSULTING SCIENCES PO
PUBLIC HEALTH EXPERTISE

JCSP supports players in the health industry and public health organizations in carrying out high-impact missions.

PHARMACEUTICALS INDUSTRY | HEALTH POLICIES | HOSPITALS

A UNIQUE MASTER

PUBLIC AFFAIRS – HEALTH SPECIALTY

The Master's degree offers our students a multidisciplinary approach to the challenges of public health policies, ranging from prevention to the regulation of healthcare provision, including technological innovations, crisis management, system financing, social protection and ethical issues.

PRACTICAL AND DEMANDING TEACHINGS

Health law

Health Economics

Health systems and policies

Health products industry

Management of healthcare establishments

Management of public and private entities

Inter-ministerial management of the Covid-19 crisis

A CONSTANT EXPOSURE TO HEALTH ISSUES

The knowledge and skills acquired enable students to respond to professionals in health administration, public and private hospital organizations, health industries, health agencies and administrations.

OUR MISSIONS

REPORT

URPS ILE-DE-FRANCE

Liberal doctors association

NEED: Know and understand the state and progress of e-health in France.

SOLUTION: JCSP carried out a qualitative and quantitative study and then wrote a report.

- Development of an interview guide and conduction of interviews
- Data analysis and research
- Written summary of observations

SECTORAL ANALYSIS

medicen

Competitive cluster for innovative health technologies

NEED: Understand and anticipate developments in the professional branches of the health sector in France.

SOLUTION: JCSP carried out a prospective study of professions and qualifications in the health sector.

MARKET ANALYSIS

Individual doctor

NEED: Measuring the viability of a hospital hotel project near around a hundred public and private hospitals.

SOLUTION: JSCP carried out a market study and a forecast budget.

MARKET ANALYSIS	EXPERTISE REPORTS	PUBLIC POLICY EVALUATION
SECTORAL ANALYSIS	POLICY BRIEFS	FIELD STUDY

JUNIOR CONSULTING SCIENCES PO
INTERNATIONAL PUBLIC POLICY EXPERTISE

JCSP supports public, private and thinktank stakeholders in carrying out missions with international scope.

INTERNATIONAL ISSUES | POLITICAL ECONOMICS | GEOPOLITICS | INTERNATIONAL REGULATIONS

A UNIQUE TRAINING

SCHOOL OF INTERNATIONAL AFFAIRS

The Masters at the School of International Affairs train our students for positions of responsibility on aglobal scale.

With astudent body of 110 nationalities, the School provides teaching combining concrete case studies and advanced political science theories.

6 CAMPUSES WITH GEOGRAPHICAL EXPERTISE

Dijon: Central and Eastern Europe
Nancy: Western Europe and Germany
Le Havre: Asia
Menton: Middle East
Poitiers: Latin America
Reims: Africa and North America

A WIDE RANGE OF SPECIALTIES

International Management and Sustainability
International Security
International Governance and Diplomacy
International Economic Policy
International Development
Human Rights and Humanitarian Action
Environmental Policy International Energy

OUR MISSIONS

DATA ANALYSIS

TACTIS

Territorial digital planning leader

NEED	Deepen your knowledge of innovative projects in different sectors in Africa.
SOLUTION	JCSP has carried out sourcing of innovative projects on the African continent.

BENCHMARK

g+(europe)

Public affairs consulting agency

NEED	Support its work with a daily press review of political and economic news written in English.
SOLUTION	JCSP designed and conducted daily monitoring and analysis of political and economic news.

FLEISHMANHILLARD

Public relations firm

NEED	Compare and evaluate the criteria for observation of elections in different countries by international organizations.
SOLUTION	JCSP designed and conducted a comparative analysis of the criteria and presented areport.

Definition of criteria — Criteria analysis — Summary of the analysis and final report

STRATEGIC INTELLIGENCE	ORGANIZATION OF COLLOQUIUMS & ROUND TABLES	BENCHMARK
CONTENT WRITING	REGULATORY FRAME STUDIES	SURVEYS

JUNIOR CONSULTING SCIENCES PO
JOURNALISM EXPERTISE

JCSP supports players specializing in content writing in carrying out missions combining critical thinking and stylistic elegance.

WRITTEN PRESS | TELEVISION | RADIO | INTERNET | PUBLIC INSTITUTIONS | PRIVATE SECTOR

A UNIQUE MASTER

JOURNALISM

This highly selective master's degree trains our students in current issues while sharpening their critical thinking.

Learning revolves
around the production of high-quality content on avariety of media
such as print media, television, radio and the internet.

JCSP members prepare for responsibilities within the media at the heart of reflections on the future of journalism.

PRACTICAL AND DEMANDING TEACHINGS

Writing and Editing
Press reviews and stories from angles
Search and verify information
Spreadsheets, data and visualization
Technical workshops for sound, video and image editing

A CONSTANT EXPOSURE TO BUSINESS CHALLENGES

The Master is supported and assisted by national leaders in the journalism sector: France Télévisions, Radio France, AFP.

The JCSP members are based in the most prestigious editorial offices: Le Monde, Les Echos, Télérama, TF1, France 24, France Télévisions, BFM TV.

OUR DOUBLE DEGREES & MISSIONS

FIELD STUDY

CANAL+

Private TV channel

NEED	Take stock of the "television" segment and conduct a global market study.
SOLUTION	JSCP conducted a field survey to provide a concrete vision of television consumption.

- Development of a methodology adapted to the market's needs
- Field study and data analysis
- Summary of observations and recommendations

FOCUS: DOUBLE DEGREES OF EXCELLENCE

COLUMBIA UNIVERSITY & SCIENCES PO

Since 2008, this highly selective bilingual double master's degree (10 students per year) has trained our students in the standards of French, European and Anglo-Saxon media.

DOUBLE MASTER JOURNALISM & INTERNATIONAL AFFAIRS

Since 2011, this joint master's degree has offered a dual level of requirement by combining the ambitions of the international affairs school curriculum with those of the journalism school.

GENERIC CONTENT CREATION	REPORTS	DATA JOURNALISM
SPECIALISED CONTENT CREATION	SURVEYS	INFOGRAPHICS

CONTACT

OUR OFFICE
27 Rue Saint Guillaume
75007, Paris 01 45 49 54 75
info@junior-consulting.com
www.junior-consulting.com

Tailor-made expertise from
Science Po students

JUNIOR CONSULTING
SciencesPo

OUR PARTNERS

julhiet sterwen
Capgemini
Accuracy
pwc